

7th IB & Finance Paper Development Workshop

“Advancing Interdisciplinary Perspectives in IB & Finance Research”

Digital edition, September 11 2020

Deadline for extended abstracts or full papers: July 1st 2020

For the seventh consecutive year, we invite researchers to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect junior scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. The workshop is organized and financially supported by the Department of Global Business and Trade at WU Vienna and King's Business School in London.

Aim and background of the workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006, Cumming, Filatotchev, Knill, Reeb, & Senbet, 2017, Puck & Filatotchev, 2018). The goal of the 7th IB & Finance Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. We also encourage contributions from Strategy, Accounting and Management with international and/or Finance perspectives. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (e.g., Brexit, global protectionism, economic disintegration)
- Governance and international finance (e.g., risk behaviour, agency cost)
- Institutional context and international finance (e.g., liability of foreignness in capital markets, local financial context, legitimacy, isomorphism)
- International capital structure and internal capital markets (e.g., diversification, international transfer pricing, arbitrage, taxation)
- Ownership effects on internationalization (e.g., family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (e.g., hedging, trade finance, risk reporting)
- International strategic finance (e.g., listing location, location specific financial advantages, project finance, syndication)
- Firm level issues in financing internationalization (e.g., SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures)
- Integrating IB and Finance theories (e.g., TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and further information:

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Senior faculty for the 2020 workshop (pending final confirmation):

- Prof. Söhnke Bartram (Warwick Business School)
- Prof. Keith Brouthers (King's Business School)
- Prof. Julio de Castro (IE Business School)
- Prof. Gary Dushnitsky (London Business School)
- Prof. Paul Guest (King's Business School)

Candidate submission procedure and deadlines:

- **July 1st: Submission of full papers OR extended abstract to thomas.lindner@wu.ac.at**

Abstracts should include:

- research question addressed,
- theory and literature review,
- research design, data and methodology,
- expected results and contribution to scholarship in IB & Finance.

- **July 15th: Notification of acceptance** (Preference to young scholars)

The selection criteria include:

- interdisciplinary relevance to the fields IB & Finance,
- theoretical and methodological novelty and rigor,
- clarity of presentation.

- **July 25th: Confirmation of attendance by candidates (required!)**

- **August 15th: Submission of full working papers if an extended abstract was submitted.**

Working papers should include empirical analyses and should be approaching submission stage to provide sufficient room for discussion and further development.

Preliminary workshop programme:

September 11: Digital workshop day (via MS Teams)

Due to the continuous travel and meeting restrictions imposed by various countries in response to the COVID-19 pandemic, the workshop will follow an on-line format with synchronized digital delivery of papers and discussions. We will make sure that the participants will have all benefits of an intensive academic discussion of their research.

- Participants receive an in-depth review by an assigned member of the senior faculty.
- Each paper is presented to and discussed by all participants (approx. 60 minutes per paper).
- The workshop is open to interested scholars without papers to present.
- There is no fee for the workshop.

References

Agmon, T. 2006. Bringing financial economics into international business research: taking advantage of a paradigm change. *Journal of International Business Studies*, 37(5): 575-77.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, finance, and the international mobility of corporate governance. *Journal of International Business Studies*, 48(2): 123-47.

Puck, J. & Filatotchev, I. 2019. Finance & the MNC: Building bridges between finance and global strategy research. *Global Strategy Journal*, available online at <https://onlinelibrary.wiley.com/doi/pdf/10.1002/gsj.1330>